

# **DESIGN TRADE PROGRAM** letter of agreement

Once eligibility is met, the Design Trade Program discount may be applied to full-price merchandise purchased in the VivaTerra catalog or webiste.

## PLEASE CONTACT US WITH ANY QUESTIONS:

tradeprofessionals@vivaterra.com

This Design Trade Program Letter of Agreement and any other written materials provided to Member (as defined herein) from time to time (collectively, the "Agreement") sets forth the terms and conditions of the Design Trade Program of VivaTerra International, LLC. The Design Trade Program and the Agreement are subject to change from time to time at the Company's sole discretion.

Once eligibility is met, and subject to the terms of this Agreement, Members participating in the Design Trade Program will receive a membership discount on full-price merchandise purchased from VivaTerra. Rights and rewards under this Agreement are non-transferable.

#### **TERMS OF ELIGIBILITY**

An applicant who is an accredited professional designer, including but not limited to an interior designer, architect or home stager (see professional organization list below), will be eligible for participation in this Design Trade Program (and referenced herein as a "Member") upon approval by VivaTerra after emailing the following:

- 1. A Business Card indicating the applicant's design profession or a design firm website listing the applicant's name;
- 2. A completed and signed Application form (please see downloadable application form); and either:
- a) a copy of the applicant's Business License or
- b) a valid membership card from one of the following professional organizations:
- AIA (American Institute of Architects)
- APLD (Association of Professional Landscape Designers)
- ASID (American Society of Interior Designers)
- ASLA (American Society of Landscape Architects)
- CID (Certified Interior Decorators International)
- IDS (Interior Design Society)
- IIDA (International Interior Design Association)
- NKBA (National Kitchen and Bath Association)
- A staging organization, such as ASP, HSR, IRIS or IRN

VivaTerra reserves the right to make all membership determinations at our sole discretion.

## **MEMBERSHIP**

• Member's name and business address must be provided on the application. Note: The eligible Membermust be an individual and not a design firm or entity; multiple individuals employed by a single designfirm or entity may apply individually by submitting individual application materials and gaining approval, but the design firm or entity itself may not become a Design Trade Program Member. It is the responsibility of the Member to notify the Company of any changes in his/her contact information. Members can update infor-

mation by emialing us at tradeprofessionals@vivaterra.com.

- Member is the only person authorized to make purchases using his/her account number.
- Incomplete applications will not be accepted.
- Employees of the Company are not eligible for membership.
- The Company reserves the right to review and terminate a Member's eligibility if the Company believes, in its sole discretion, that Member has violated the terms of this Agreement. Company will notify the Member that he/she is no longer eligible to participate in the program.
- Members may cancel their membership at any time by emailing: tradeprofessionals@vivaterra.com.
- Company may discontinue program at any time and at Company's sole discretion.
- Memberships are good for one year from approval. Clients may reapply to recieve a new membership an discount code.

#### **DISCOUNT**

- Eligible Members will receive a 15% discount off full-priced merchandise in the VivaTerra catalogs or website at the then-published retail price.
- Discount may not be combined with any other offers, coupons or promotions, and cannot be applied to reduced price, sale, closeout or clearance merchandise.
- For online purchases, member must use discount code provided. Codes expire in 1 year from approval.
- Discount is not applicable toward purchases of Gift Cards, services, shipping and handling, taxes or other fees, and non-merchandise charges.
- Discount does not apply to any purchases made prior to enrollment in the Design Trade Program.
- The Design Trade Program discount is not redeemable for cash.
- Company reserves the right to change the list of items not eligible for the Design Trade Program discount at any time and at its sole discretion.

### **PURCHASE AND PAYMENT TERMS**

- To make an online purchase at VIVATERRA.COM, a Member must use the credit card registered to his/her Design Trade Program account to receive discount.
- Member may have his/her client pay for a purchase using the client's credit card or other legal tender.
- Member (or in accordance with the above rule, Member's client) will be responsible for payment of any and all taxes, services charges and other fees on the discounted amounts, in accordance with any applicable laws and regulations.
- Product returns are subject to the applicable return policy and will be credited (as applicable) at the membership discount rate.

#### **COMMUNICATION AND PRIVACY**

- Company may contact Members or design firm directly regarding changes to the Design Trade Program.
- Design Trade Program Member will automatically be opted-in to receive VivaTerra emails for marketing purposes. Member may unsubscribe from marketing emails at any time.
- By completing and signing the accompanying Application and submitting the required eligibility documentation (as set forth above), Member confirms he/she has read, understood and fully accepts and agrees to the terms and conditions set forth in this Agreement.